



PACIFIC EXPOS™



SPONSORSHIP & VENDOR PACKET

Saturday, November 1, 2025



Wai Kai | West Oahu
Ewa Beach, Hawaii





Sponsorship Levels

PROMOTE YOUR BRAND RIGHT HERE!

Be a part of Pacific Expos' inaugural Pupus & Brews Festival. The festival will feature an awesome line up of brewing beverages along with awesome pupus from a great selection of Hawaii's top food vendors.

There will be pupu contests as well prizes and giveaways during this festival.

PRESENTING SPONSOR \$10,000 (1 ONLY)

The PRESENTING SPONSOR package is the title sponsor of the show.

- Highly Visible 20' X 20' TENT in Prime traffic area of the floor.
- (50) VIP Passes to your clients and guests
- (20) General Entry Passes
- Banner Placements ON STAGE
- Logo and Mentions in all print, radio and Media advertising
- Social media advertising: Facebook and Instagram
- 3 Months Full Page ad in our Dine & Deals Magazine

CO-SPONSOR \$5,000 (1 ONLY)

The CO-SPONSOR package will be in a highly visible premier area on the Floor and are mentioned in all the Advertising for the Show:

- Highly Visible 10' X 20' TENT in high traffic area.
- (25) VIP Passes
- (15) General Entry Passes
- Banner Placement ON STAGE
- Logo and Mentions Promotion in all online and advertising mediums
- Banner Display In Venue
- Marketing and Promotions in campaign
- 3 Months Half Page ad in our Dine & Deals Magazine

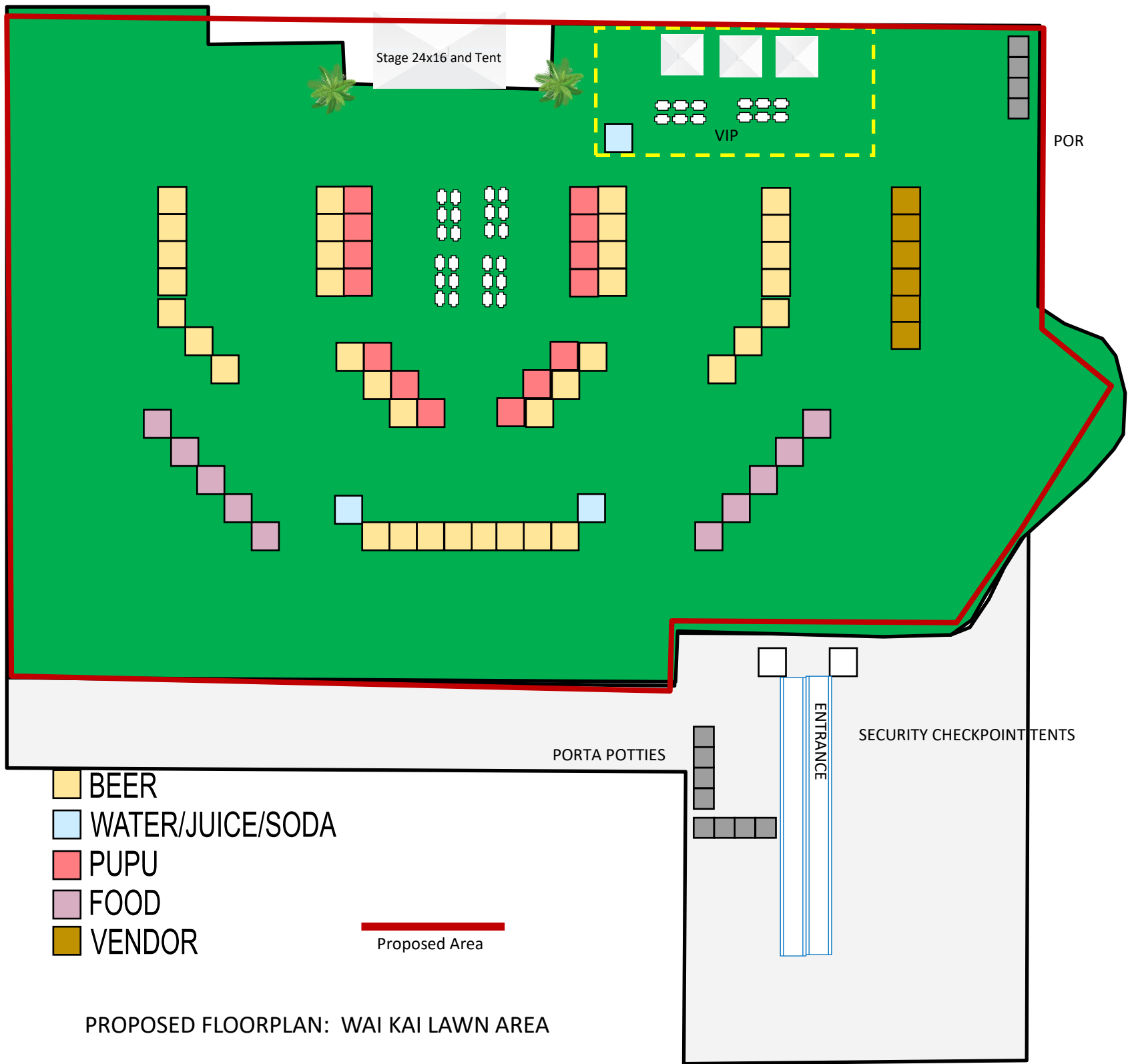
ZONE SPONSOR \$2,500 (2 ONLY)

The ZONE SPONSOR Package will be in a highly visible area on the Floor and are mentioned in all the Advertising for the Show:

- Highly Visible 10' X 10' space in high traffic area.
- (10) VIP Passes
- (10) General Entry Passes
- Banner Placement ON STAGE and name of entertainment zone.
- Exclusive Item in the Show Logo and Zone Promotion in all online and advertising
- Banner Display In Venue
- Marketing and Promotions in campaign



Wai Kai | West Oahu



- BEER
- WATER/JUICE/SODA
- PUPU
- FOOD
- VENDOR

Proposed Area

PROPOSED FLOORPLAN: WAI KAI LAWN AREA

PRIMARY FOOD RULES AND TENT GUIDELINES FOR EVENT:

ADDENDUM TO GENERAL TERMS

1. THE VENUE PRACTICES SUSTAINABLE EVENTS INITIATIVES. ALL SERVEWARE MUST BE COMPOSTABLE AND PLASTIC-FREE. NO EXCEPTIONS.

2. NO SALES OF BOTTLED WATER, JUICE, AND SODA.

3. HOT FOODS SERVING VENDORS:

A. YOU MUST PROVIDE A SPECIAL EVENT FOOD PERMIT AND INSURANCE.
B. PLEASE OBSERVE PROPER HYGIENE AND CLEANLINESS WHEN HANDLING FOOD.

C. YOU MAY COOK ON PREMISES BUT NEED TO ENSURE A MAT COVERING THE LAWN AREA WHERE YOU ARE COOKING AS TO AVOID DAMAGING THE GRASS.

D. FOR FOOD TRUCKS, YOU WILL ASSIGNED AN AREA OUTSIDE BUT CLOSE TO THE FESTIVAL GROUNDS AND YOU WILL NEED TO TRANSPORT THE FOOD TO YOUR DESIGNATED TENT.

E. YOU MUST HAVE 2 TYPES OF FIRE EXTINGUISHERS PRESENT IN YOUR COOKING AREA – K CLASS (SILVER) AND ABC CLASS (RED).

F. ALL PROPANE TANKS NEED TO IN A PLASTIC MILK CRATES.

4. PUPUS & PACKAGED FOOD CONCESSION VENDORS INCLUDING SNACKS AND DESSERTS VENDORS:

A. FOR PUPUS OPEN PLATE:

1. YOU SHALL HAVE ONE SMALL 3 OZ PLATE AND CHARGE \$3 ____
AS PART OF YOUR MENU. THIS SAMPLE WILL ALLOW FOR ATTENDEES TO TRY YOUR PUPU ITEM.

2. YOU CAN SELL YOUR PUPUS AT YOUR PRICES AS WELL.

5. **DRINK BEVERAGE CONCESSION VENDORS:** LEMONADE, BUBBLE TEA, ETC:
NO SERVING OF GLASS JARS.

6. TRASH, SPILLS, MISHAPS MUST BE TAKEN CARED OF BY THE VENDOR.

7. ALL VENDORS MUST TAKE CARE OF THEIR OWN PARKING FEES
ACCORDINGLY.

8. PLEASE CONVEY THESE RULES TO YOUR STAFF AND EMPLOYEES AS TO NOT TO HAVE ANY CONFUSION ON EVENT DAY. MUCH MAHALO!

OWN TENT GUIDELINES

Examples



White Top

OR



Logo

REQUIREMENTS

MUST BE 10'X10' ONLY (NO MORE, NO LESS)

MUST HAVE STRAIGHT LEGS

MUST BE WHITE TOP ONLY

OR MUST BE A LOGO TENT (ANY COLOR)

MUST HAVE WEIGHTS FOR TIE DOWN (10LBS FOR EACH LEG)

NO STAKING INTO LAWN.

**Venue gets windy.*



Tent Weights



No Slanted Legs



SPONSORSHIP & VENDOR APPLICATION FORM

Company/Organization Name _____

Contact Name and Title _____

Street Address _____

City _____ State _____ Zip _____ Email _____

Phone _____ Cell _____ Website _____

SPONSORSHIP *(Sponsorship Package on a separate sheet)*

- ☐ Gold Sponsor - \$10,000.00 ☐ Silver Sponsor - \$5,000.00 ☐ Bronze Sponsor - \$2,500.00
☐ Please accept \$ _____ as our donation to support the Pupus & Brews Festival event.

OPEN FOOD VENDOR; HOT OR OPEN PLATE

- ☐ **Food Tent - \$450.00** *(we provide you a 10'x10' tent) or*
☐ **Food Tent - \$350.00** *(with your own 10'x10' tent. See attach Food Rules & Tent Guidelines)*
Type of Food Menu: _____ 10' x 10' individual tent. No selling of water, soda, juice. **Please provide copy of Hawaii Department of Health temporary food establishment permit (for drinks and unwrapped items only). And a Certificate of Liability Insurance naming Pacific Exposition Corp. and Wai Kai as additional insured.*

PUPUS VENDOR; OPEN PLATE

- ☐ **Pupu Tent - \$400.00** *(we provide you a 10'x10' tent) or*
☐ **Pupu Tent - \$300.00** *(with your own 10'x10' tent. See attach Food Rules & Tent Guidelines)*
Type of Food Menu: _____ 10' x 10' individual tent. No Selling of water, juice, water. **Please provide copy of Hawaii Department of Health temporary food establishment permit (for drinks and unwrapped items only). And a Certificate of Liability Insurance naming Pacific Exposition Corp. and Wai Kai as additional insured.*

FOOD CONCESSION: SPECIALTY DRINKS/PKG FOODS/SNACKS/DESSERTS

- ☐ **Concession Tent - \$400.00** *(we provide you a 10'x10' tent)*
☐ **Concession Tent - \$300.00** *(with your own 10'x10' tent. See attach Tent Guidelines)*
List Concession Menu: _____ 10' x 10' individual tent. No Selling water, juice, soda. **Please provide copy of Hawaii Department of Health temporary food establishment permit (for drinks and unwrapped items only). And a Certificate of Liability Insurance naming Pacific Exposition Corp. and Wai Kai as add.*

BUSINESS OR CRAFT VENDOR

- ☐ **Business Tent - \$475.00** *(we provide you a 10'x10' tent) or* ☐ **Business Own Tent \$375.00**

- ☐ **Group Liability Insurance Buy - \$100.00** *Not Available for Hot Food & Concessions*

Sub-Total Amount \$ _____

HI State General Excise Tax (4.712%) \$ _____

Total Amount \$ _____

- ☐ Check enclosed. *(Please make checks payable to Pacific Exposition Corp.)*

- ☐ Visa or ☐ MasterCard _____ Exp. Date _____

Name on Card _____ 3 Digit Sec Code _____

Billing Address _____ *I have read the terms and conditions and will abide by them.*

Signature: _____

Date: _____

GENERAL AGREEMENT AND TERMS & CONDITIONS

The Terms and Condition is between **PACIFIC EXPOSITION CORP. (“Pacific Expos”)**, whose business address is 900 N. Nimitz Highway Suite 209Honolulu HI 96817, and the Vendor identified above. As used in this agreement, Vendor shall include Vendor’s contractors, employees, agents, and any other party acting at Vendor’s direction.

WHEREAS, Pacific Expos is producing the *Pupus & Brews Festival* (“Event”) and Vendor is desirous of participating as Vendor has outlined in their completed and signed application form attached hereto and incorporated herein.

THEREFORE, in consideration of the agreements herein, the parties agree as follows:

1. Pacific Expos’ responsibilities. Pacific Expos will provide the Exhibitor with the following: (a) Items listed in the application form and (b) The Pacific Expos has the sole and absolute discretion to determine (1) the placement of the sponsor logo; (2) the participation of other sponsors; and (3) whether any sponsor’s activities and property are not in the best interest of the Pacific Expos, the Event and/or other sponsors.

2. No Warranty, Guaranty, or Indemnity. Pacific Expos’ *Pupus & Brews Festival* does not warrant, guaranty or indemnify the Vendor for any claims that may be raised by anyone arising from this Agreement, the Vendor’s participation in the Event, including without limitation, any taxes and other government requirements. Nor will Pacific Expos’ *Pupus & Brews Festival* be liable to fulfill this Agreement if the Event is postponed or cancelled due to fire, Act of God, strike, authority of law, or any case beyond Pacific Expos’ control, in which case the Pacific Expos has the sole and absolute discretion to determine whether it will return any refunds.

3. Vendor’s responsibilities.

- a. The Vendor has paid the non-refundable fee as per application.
- b. Vendor acknowledges Pacific Expos does not have the insurance covering Vendor’s property or people in Event. It is Vendor’s sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other applicable insurance necessary to cover any losses, risks, or contingencies it might suffer at event. Pacific Expos shall not be held responsible for any losses Vendor may suffer prior, during, and immediately after Event.
- c. The Vendor will be open for show by designated time and will remain open until the close of the event.

d. The Vendor will clean up its space and remove all of its property from the event site no later than 10 PM. (Clean up and removal of property is not permitted prior to 9 PM).

e. The Vendor will comply with all Government statutes, rules, and regulations, including without limitation, the payment of all taxes. The Vendor will not interfere with the Event or other vendors by the use of excessive noise, bothersome lighting or other uses by Vendor. At Pacific Expos’ request, Vendor will immediately remedy the offending situation.

f. For Food Vendors Only, in addition to the Vendor’s responsibilities listed above, food vendors shall provide the following:

- i. Insurance. The Vendor will provide to Pacific Expos a legible copy of the certificate of liability insurance naming Wai Kai and Pacific Exposition Corp. as additional insureds.
- ii. Permit. The Vendor will apply for a temporary food establishment permit (Permit) with the State of Hawaii Department of Health. The Vendor will provide Pacific Expos a legible copy of the Permit.
- g. Failure to comply with the provisions of the Vendor’s Agreement shall affect your consideration for inclusion in future events.

4. The parties agree that nothing contained in this Agreement shall constitute either party as an agent, legal representative, partner, subsidiary, joint venture or employee of the other party.

5. Authorization to Use Marketing Materials. I hereby authorize Pacific Expos and its agents to usage of the provided logos and photographs at the Event, and Vendor name and likeness, for use in print, online and video-based marketing materials, as well as other publications promoting the Event.

This Agreement constitutes the entire, full, and complete agreement between the Pacific Expos and the Vendor concerning the subject matter hereof, and supersedes any other agreements or understandings, oral or written, with respect thereto that may ever have existed between the parties hereto. No amendment, change, or variance from this Agreement shall be binding on either party unless executed in writing. The Vendor has had the opportunity to have this Agreement reviewed by counsel of its own choosing.

This Agreement shall be governed by the laws of the State of Hawaii both as to interpretation and performance.

This Agreement must be accompanied by the completed and signed Application Form with payment.