



FEATURING

LIVE MUSIC & ENTERTAINMENT ·
POP UP SHOPS · FOOD VENDORS ·
KIDS ZONE & ACTIVITIES · MORE!

FRI JUNE 26 5PM-9PM

Night Market Extravaganza

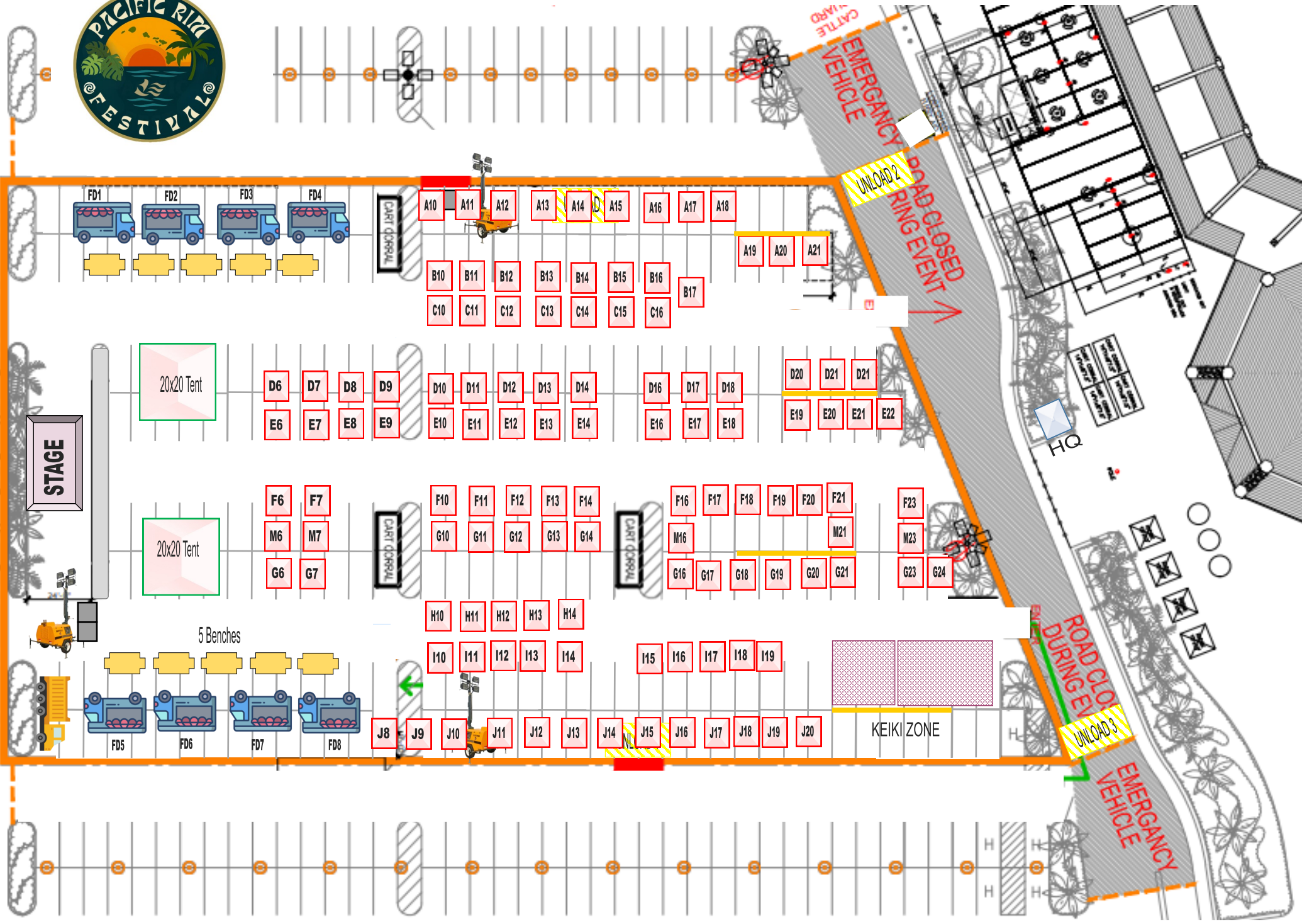
SAT JUNE 27 10AM-6PM

Shop til you Drop

NAVY EXCHANGE MALL

SALT LAKE, HAWAII

PACIFICEXPOS.COM





SPONSORSHIP OPPORTUNITIES



Presenting Sponsor

\$10,000

1 ONLY

PROMOTE YOUR BRAND AND BUSINESS TO THE MILITARY COMMUNITY

The 1st Annual Pacific Rim Festival will feature gift vendors, entertainment, features, and more!

June 26 & 27, 2026

Expected Attendance:
5-7,500 est.

The PRESENTING SPONSOR package is the title sponsor of the show.

- Highly Visible 20' X 20' space in Prime traffic area of the floor.
- Banner Placements throughout high traffic area of the floor
- Exclusive Product or Service (based on products)
- Logo and Mentions in all print advertising
- Mentions in all radio advertising
- Media advertising
- Social media advertising: Facebook and Instagram

Co-Sponsor

\$5,000

2 ONLY

The CO-SPONSOR package will be in a highly visible premier area on the Showroom Floor and are mentioned in all the Advertising for the Show:

- Highly Visible 10' X 20' space in high traffic area.
- (Banner Placement – Hung on rafter in venue
- Logo and Mentions Promotion in all online and advertising
- Banner Display In Venue
- Marketing and Promotions in campaign

Zone Sponsor

\$3,000

4 ONLY

The ZONE SPONSOR Package are in highly visible areas on the Showroom Floor and are mentioned in all the Advertising for the Show.

- Highly Visible 10'x20' space in high traffic area.
- Banner Display in venue
- Logo Placement and Zone Promotion in all print, online, radio and media advertising
- Social Media tags & feature

Stage Sponsor

\$2,000

1 ONLY

The STAGE SPONSOR Package will be in a highly visible area on the Showroom Floor and are mentioned in all the Advertising for the Show:

- Highly Visible 10' X 10' space in high traffic area.
- Banner Placement on Stage and name of entertainment zone.
- Exclusive Item in the Show Logo and Zone Promotion in all online and advertising
- Banner Display In Venue
- Marketing and Promotions in campaign

OWN TENT GUIDELINES

Decorate your tent for the season.

Examples



**White Top
Commercial Grade**

OR



**Logo
Tent**

REQUIREMENTS

- MUST BE 10'X10' ONLY (NO MORE, NO LESS)
- MUST HAVE STRAIGHT LEGS
- MUST BE WHITE TOP ONLY
- OR MUST BE A LOGO TENT (ANY COLOR)
- MUST HAVE WEIGHTS FOR TIE DOWN (20 LBS FOR EACH LEG)



Tent Weights



No Slanted Legs



June 26 & 27, 2026

SPONSORSHIP & VENDOR APPLICATION FORM

Company/Organization Name _____

Contact Name and Title _____

Street Address _____

City _____ State _____ Zip _____ Email _____

GENERAL EXCISE TAX LICENSE#: _____

Phone _____ Cell _____ Website _____

SPONSORSHIP (Packages on attached sheet)

- Gold Sponsor - \$10,000.00
- Silver Sponsor - \$5,000.00
- Bronze Sponsor - \$2,500.00
- Please accept \$ _____ as our donation to support the festival event.

OPEN PLATE/HOT FOOD VENDOR:

HOT OR OPEN PLATE AND SPECIALTY DRINKS; FOOD TRUCKS

- Tent or Food Truck - \$399.00 (with your own 10'x10' tent or food truck. See attach Tent Guidelines)

List Packaged Food Item: _____

10' x 10' individual tent. No Selling water, juice, soda.

PACKAGED FOOD VENDOR:

SNACKS AND DESSERTS

- Concession Tent - \$359.00 (with your own 10'x10' tent. See attach Tent Guidelines)

List Packaged Food Item: _____

10' x 10' individual tent. No Selling water, juice, soda.

BUSINESS VENDOR:

GIFTS, CRAFTS, PRODUCTS, SERVICES

- Business Own Tent \$359.00 (with your own 10'x10' tent. See attach Tent Guidelines)

List Items/Service being sold: _____

COLLECTORS ALLEY VENDOR:

TRADING CARDS, COLLECTIBLES, GAMES, TOYS

- Collectors Own Tent - \$285.00 (with your own 10'x10' tent. See attach Tent Guidelines)

List Items being sold: _____

- Group Liability Insurance Buy - \$100.00 Not Available for Hot Food & Concessions

Sub-Total Amount \$

HI State General Excise Tax (4.712%) \$

Total Amount \$

- Check enclosed. (Please make checks payable to Pacific Exposition Corp.)

Visa or MasterCard _____ Exp. Date _____

Name on Card _____ 3 Digit Sec Code _____

Billing Address _____ I have read the terms and conditions and will abide by them.

Signature: _____

Date: _____

GENERAL AGREEMENT AND TERMS & CONDITIONS

The Terms and Condition is between **PACIFIC EXPOSITION CORP.** ("**Pacific Expos**"), whose business address is 900 N. Nimitz Highway Suite 209 Honolulu HI 96817, and the Vendor identified above. As used in this agreement, Vendor shall include Vendor's contractors, employees, agents, and any other party acting at Vendor's direction.

WHEREAS, Pacific Expos is producing *Pacific Rim Festival* ("Event") and Vendor is desirous of participating. Vendor has outlined in their completed and signed application form attached hereto and incorporated herein.

THEREFORE, in consideration of the agreements herein, the parties agree as follows:

1. Pacific Expos' Responsibilities. Pacific Expos will provide the Vendor with the following: (a) Items listed in the application form and (b) The Pacific Expos has the sole and absolute discretion to determine (1) the placement of the sponsor logo; (2) the participation of other sponsors; and (3) whether any sponsor's activities and property are not in the best interest of the Pacific Expos, the Event and/or other sponsors.

2. No Warranty, Guaranty, or Indemnity. Pacific Expos' *Event* does not warrant, guaranty or indemnify the Vendor for any claims that may be raised by anyone arising from this Agreement, the Vendor's participation in the Event, including without limitation, any taxes and other government requirements. Nor will Pacific Expos' *Event* be liable to fulfill this Agreement if the Event is postponed or cancelled due to fire, Act of God, strike, authority of law, or any case beyond Pacific Expos' control, in which case the Pacific Expos has the sole and absolute discretion to determine whether it will return any refunds.

3. General Liability Insurance: In accordance with the terms of the Vendor Contract, Vendors are to submit their certificate of insurance. It must be received BEFORE start of show. Please name **Pacific Exposition Corp. 900 N. Nimitz Hwy #209 Honolulu HI 96817** as additional insured. If needed, the following information can be forwarded to your insurance agent: "Said policy shall not contain less than the following limits of liability: for bodily injury liability or loss sustained in one occurrence, \$1,000,000; for personal injury liability sustained in one occurrence, \$1,000,000; for damage or loss of use of property in each occurrence, \$1,000,000."

Vendor is highly advised to obtain insurance. Failure by Vendor to obtain insurance shall be at Vendor's own risk. From time to time, Management may offer a one-time group coverage at the amount listed on application. This coverage is subject to approval, requires the following information: Legal Business Name, owner(s), business address, business phone, and authorization to charge the amount to your credit card. *NOTE: Alcohol companies, food establishments, and any product or service demonstrations that include physical involvement with the public or sale of firearms or as determined by insurance company, do not qualify for the group insurance policy and must provide their own coverage.*

4. Vendor's Responsibilities.

- a) The Vendor has paid the non-refundable fee as per application.
- b) Vendor acknowledges Pacific Expos does not have insurance covering Vendor's property or people in Event. It is Vendor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other applicable insurance necessary to cover any losses, risks, or contingencies it might suffer at event. Pacific Expos shall not be held responsible for any losses Vendor may suffer prior, during, and immediately after Event.
- c) The Vendor will be open for show by designated time and will remain open until the close of the event.
- d) The Vendor will clean up its space and remove all of its property from the event site no later than 10 PM. (Clean up and removal of property is not permitted prior to 9 PM).
- e) The Vendor will comply with all Government statutes, rules, and regulations, including without limitation, the payment of all taxes. The Vendor will not interfere with the Event or other vendors by the use of excessive noise, bothersome lighting or other uses by Vendor. At Pacific Expos' request, Vendor will immediately remedy the offending situation.
- f) For Food Vendors Only, in addition to the Vendor's responsibilities listed above, food vendors shall provide the following:
 1. Insurance. The Vendor will provide Pacific Expos a legible copy of the certificate of liability insurance naming **Pacific Exposition Corp. and Navy Exchange** as additional insureds.
 2. Permit. The Vendor will apply for a temporary food establishment permit (Permit) with the State of Hawaii Department of Health. The Vendor will provide Pacific Expos a legible copy of the Permit.
 3. Failure to comply with the provisions of the Vendor's Agreement shall affect your consideration for inclusion in future events.

5. The parties agree that nothing contained in this Agreement shall constitute either party as an agent, legal representative, partner, subsidiary, joint venture or employee of the other party.

5. Authorization to Use Marketing Materials. I hereby authorize Pacific Expos and its agents to usage of the provided logos and photographs at the Event, and Vendor name and likeness, for use in print, online and video-based marketing materials, as well as other publications promoting the Event.

This Agreement constitutes the entire, full, and complete agreement between the Pacific Expos and the Vendor concerning the subject matter hereof, and supersedes any other agreements or understandings, oral or written, with respect thereto that may ever have existed between the parties hereto. No amendment, change, or variance from this Agreement shall be binding on either party unless executed in writing. The Vendor has had the opportunity to have this Agreement reviewed by counsel of its own choosing.

This Agreement shall be governed by the laws of the State of Hawaii both as to interpretation and performance.

This Agreement must be accompanied by the completed and signed Application Form with payment.